

# Investor Benefits

**Free & Low-Cost Advertising Opportunities:** Your advertisements in our annual publications reaches 400+ consumers, not only locally, but nation-wide!

**Ribbon Cuttings & Ground Breaking Ceremonys:** Newly opened or newly re-opened, the Chamber will help with your celebration through advertising. Let us invite the community leaders, chamber members, and local media to help spread the word.

**Membership Directory:** Published annually this informative publication promotes our chamber members front to back. Distributed to more than 400 businesses and individuals locally and across the United States.

**Free Ad & Flyer Design:** New businesses especially, can benefit from letting us design your ad or flyer for Chamber use. We try to use member ads in as much printed info as possible, and flyer inserts are an excellent way to promote monthly specials. You provide us with the info and graphics or graphic ideas that you would like to see in your ad/flyer, and we'll design it for you.

**Free Notary Service:** Investors can utilize state certified notary services, free of charge during office hours.

**Free Rental & Real Estate Advertising:** Investors with commercial or industrial property or buildings for sale or rent in Park Hills can list those sites free of charge on Missouri's Economic Development website. Potential buyers/renters world wide have access to your information 24-hours a day, 7-days a week.

**Informative Meetings:** Monthly investor meetings provide Chamber investors with a variety of information through guest speakers. Topics range from small business information to governemental issues and assistance to community interests. Monthly meetings keep investors abreast of current chamber happenings, and provide an excellent networking opportunity.

**Office Equipment Privileges:** Investors have access to the use of office machines including the copier, fax, binder, paper cutter, ect. Investors may use machines on-site, as reasonalby needed, during office hours. (Investor must provide their own supplies, such as paper, binding combs, ect.)

**Timely publications:** All Investors receive a monthly newsletter the "Chamber News" and a weekly fax-letter the "Chamber Chatter". These useful publications include up-to-date information on chamber & local events, introductions to various businesses and commuity leaders, free member advertising, new investor announcements, occasional updates about Missouri Legislation, and much, much more.

**Member M.O. (Method of Operation) Feature:** A monthly feature in the "Chamber News" that spotlights chamber investors & their businesses. The article highlights investor history, services, hours of operation, ect.

**Chamber Web Site:** The Chamber's website offers a wide variety of information to Chamber investors and visitors, including local tourist and new resident information, chamber event information and investor links.

**Investor Web Presence:** Information about our investors is available 24-hours a day, 7-days a week, world-wide, through listings and links on the Chamber's web site.

**Free Mailing Labels:** Investors may request one free set of investor mailing labels annually for promotial purposes.

**Business Referral Promise:** One of the least recognized, yet most effective investor benefits is the Chamber's Business Referral Promise. Because the Chamber is often the place people turn for assistance in locating goods and services, it is our promise to promote chamber investor businesses first, and exclusively through referrals.

**New Resident Packets:** Mailed to numerous businesses and individuals annually who are looking to relocate to the area. Packets include useful informtion for visiting or relocating to Park Hills or Leadington and can include brocures from investor businesses.

**Chamber Display Rack:** Investors are invited to display their advertising materials or business information in our display racks at the Chamber office for the hundreds of visitors that stop by the Chamber office annually.

**Consumer Response Notification Service:** For years Chambers worked hand in hand with the better busienss bureau to handle consumer comments and, to this day, the Chamber is often where consumers turn when wanting to share their comments about a recent visit or experience with a specific business. Consumer feedback can be highly benefical or even critical to a business and for this reason, we have created the Consumer Response Notification Service. Upon receiving a consumer comment about an investor, we will immediately notify the investor, allowing them the opportunity to address the situation if they so choose. This is strictly a **notification service** to Chamber members, and the Chamber does not possess an opinion for or against any comments being reported.

**Special Events:** The Chamber officers numerous special events throughout the year including the Business & Industry Picnic, the Chamber Golf Tournament, Hump Day BBQ,, Blood Drives, Firecracker Run, Trivia Night, a Christmas Party for local Foster Children & More.





# Investment Schedule

<b>Retail/ Industry/ Service</b>	
Number of Employees	Annual Investment
1-3	\$50
4-10	\$100
11-20	\$150
21-50	\$175
51-100	\$200
101-150	\$250
151-200	\$275
200 +	\$300

<b>Hospitals/ Nursing Homes</b>	
Number of Beds	Annual Investment
1-120	\$150
121 +	\$250

<b>Service Clubs/ Organizations</b>
Annual Investment - \$50

<b>Professionals</b> <i>(Physician, Attorneys, veterinarians)</i>	
Number of Employees	Annual Investment
1 Professional	\$75
2 Professionals	\$100
Each Additional	\$50
Maximum	\$250

<b>Financial Institutions/</b>	
Number of Employees	Annual Investment
1-10	\$200
11 +	\$300

<b>Educational &amp; Government Entities</b>
Annual Investment—\$75

<b>Individuals &amp; Retired</b>
Annual Investment - \$25

*\*\* New members joining after March 31 will have their initial investment prorated. Renewal of investments will be due annually, January 31, thereafter. Current members must renew their membership by March 1st to avoid loss of benefits.*

**Thank You For Your Support!!**

# Membership Investment Schedule Prorated

<b>Retail/ Industry/ Service</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Number of Full-Time Employees</i>										
1-3	\$50.00	\$37.44	\$33.28	\$29.12	\$24.96	\$20.80	\$16.64	\$12.48	\$8.32	\$50.00
4-10	\$100.00	\$74.97	\$66.64	\$58.31	\$49.98	\$41.65	\$33.32	\$24.99	\$16.66	\$100.00
11-20	\$150.00	\$112.50	\$100.00	\$87.50	\$75.00	\$62.50	\$50.00	\$37.50	\$25.00	\$150.00
21-50	\$175.00	\$131.22	\$116.64	\$102.06	\$87.48	\$72.90	\$58.32	\$43.74	\$29.16	\$175.00
51-100	\$200.00	\$149.94	\$133.28	\$116.62	\$99.96	\$83.30	\$66.64	\$49.98	\$33.32	\$200.00
101-150	\$250.00	\$187.47	\$166.64	\$145.81	\$124.98	\$104.15	\$83.32	\$62.49	\$41.66	\$250.00
151-200	\$275.00	\$206.19	\$183.28	\$160.37	\$137.46	\$114.55	\$91.64	\$68.73	\$45.82	\$275.00
201 & Above	\$300.00	\$225.00	\$200.00	\$175.00	\$150.00	\$125.00	\$100.00	\$75.00	\$50.00	\$300.00

<b>Financial Institutes</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Number of Full-Time Employees</i>										
1-10	\$200.00	\$149.94	\$133.28	\$116.62	\$99.96	\$83.30	\$66.64	\$49.98	\$33.32	\$200.00
11 & Above	\$300.00	\$225.00	\$200.00	\$175.00	\$150.00	\$125.00	\$100.00	\$75.00	\$50.00	\$300.00

<b>Service Clubs/ Organizations/ NonProfit</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Annual Investment</i>										
\$50.00	\$37.44		\$33.28	\$29.12	\$24.96	\$20.80	\$16.64	\$12.48	\$8.32	\$50.00

<b>Professionals (Physicians, Attorneys, Veterinarians, Accountants)</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>1 Professional</i>	\$75.00	\$56.25	\$50.00	\$43.75	\$37.50	\$31.25	\$25.00	\$18.75	\$12.50	\$75.00
<i>2 Professionals</i>	\$100.00	\$74.97	\$66.64	\$58.31	\$49.98	\$41.65	\$33.32	\$24.99	\$16.66	\$100.00
<i>Each Additional Professional</i>	\$50.00	\$37.44	\$33.28	\$29.12	\$24.96	\$20.80	\$16.64	\$12.48	\$8.32	\$50.00
<i>Maximum</i>	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00

<b>Hospitals/</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Number of Beds</i>										
1-120	\$150.00	\$112.50	\$100.00	\$87.50	\$75.00	\$62.50	\$50.00	\$37.50	\$25.00	\$150.00
212 & Above	\$200.00	\$149.94	\$133.28	\$116.62	\$99.96	\$83.30	\$66.64	\$49.98	\$33.32	\$200.00

<b>Individuals &amp; Retired</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Annual Investment</i>										
\$25.00	\$18.72		\$16.64	\$14.56	\$12.48	\$10.40	\$8.32	\$6.24	\$4.16	\$25.00

<b>Educational/ Government Entities</b>	<b>January - March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<i>Annual Investment</i>										
\$75.00	\$56.25		\$50.00	\$43.75	\$37.50	\$31.25	\$25.00	\$18.75	\$12.50	\$75.00